GUTZERO™

Prebiotic Functional Soda

0 ADDED SUGAR

5G PROBIOTIC FIBER

17 CALORIES

Sales Brochure

INGREDIENTS & FUNCTIONAL ACTIVES

Ingredients: Carbonated Water, Gutzero Fiber mix (Fructooligosaccharide, Inulin, Polydextrose, natural citrus fiber), Citric acid (INS 330), Sodium Citrate (INS 331), Ascorbic acid (INS 300), Vitamin B3, Vitamin B6, Vitamin B12, Sucralose (INS 955), Natural Flavours

Polydextrose: A soluble fiber that helps increase daily fiber intake without sugar.

Inulin & Fructooligosaccharides (FOS): Helps support digestive balance and gut comfort.

NUTRITIONAL SNAPSHOT

6.91 kcal

5g Prebiotic Fiber

Vitamin B3, B6, B12 & C

0g Added Sugar

250 ML Serving Size

Flavour Portfolio

Feel

Clean. Bright. Reset energy. Like stepping into sunlight after a cold swim.

Tone

Confident, refreshing, no- nonsense.
The "I've got my life together" soda.

Flavour

Zesty citrus up front, gentle sweetness, crisp finish.
Not sharp.
Not syrupy. Just right.

Fit

Post-gym. Mid workday slump. Hot afternoons. When you want refreshment that actually feels light.

Feel

Calm, elegant, low-key luxurious.
Soft power energy.

Tone

Calm, elegant, low-key luxurious.
Soft power energy.

Flavour

Juicy pomegranate depth with a smooth rose finish.
Floral, but grounded.
Sweet, but grown.

Fit

Evenings. Slow drives. Deep conversations. When you want something interesting, not loud.

Sparkling Citrus Bloom

Sparkling Pom - Rosewater

USAGE OCCAISIONS

Afternoon Slump
A pick-me-up without sugar or excess caffeine.

Healthy Meal Pairing
The perfect accompaniment to lunch or dinner.

Guilt-Free Indulgence
A satisfying treat for evening relaxation.

Better-For-You Mixer:
An ideal base for low-caloriecocktails.

Post Gym Beverage
Serves as a refreshing after gym snack

Just for fun
Serves as a delicious snacking beverage.

SHELF LIFE & STORAGE

Shelf life: 12 months

Storage conditions: Store in a cool, dry place away from sunlight & heat

Ambient / Chilled: Best served chilled

CERTIFICATIONS

Conservative claims language (supports/helps/designed for)

Explicit positioning: Everyday soda replacement, Not a supplement.

Regulatory readiness mention: FSSAI compliant (India), Designed for global compliance (FDA / EFSA future-ready)

Certified for quality and compliance:
Halal, HACCP, US FDA, ISO, and MPCB.

GST Certificate available. Lab Reports and Declaration of Vitamin Sources can be provided upon request.

Sustainability & Packaging Proof

The diver on our can represents a conscious choice, moving toward what's cleaner, more meaningful, and better for the planet.

Plastic pollution is killing marine life. Over half of sea turtles ingest plastic, and ocean plastic could triple by 2040.

We believe plastic is a design flaw. That's why GUTZERO is packaged exclusively in aluminium cans.

By choosing aluminium, we're reducing waste, lowering energy consumption, and taking a clear stand against ocean pollution, one can at a time.

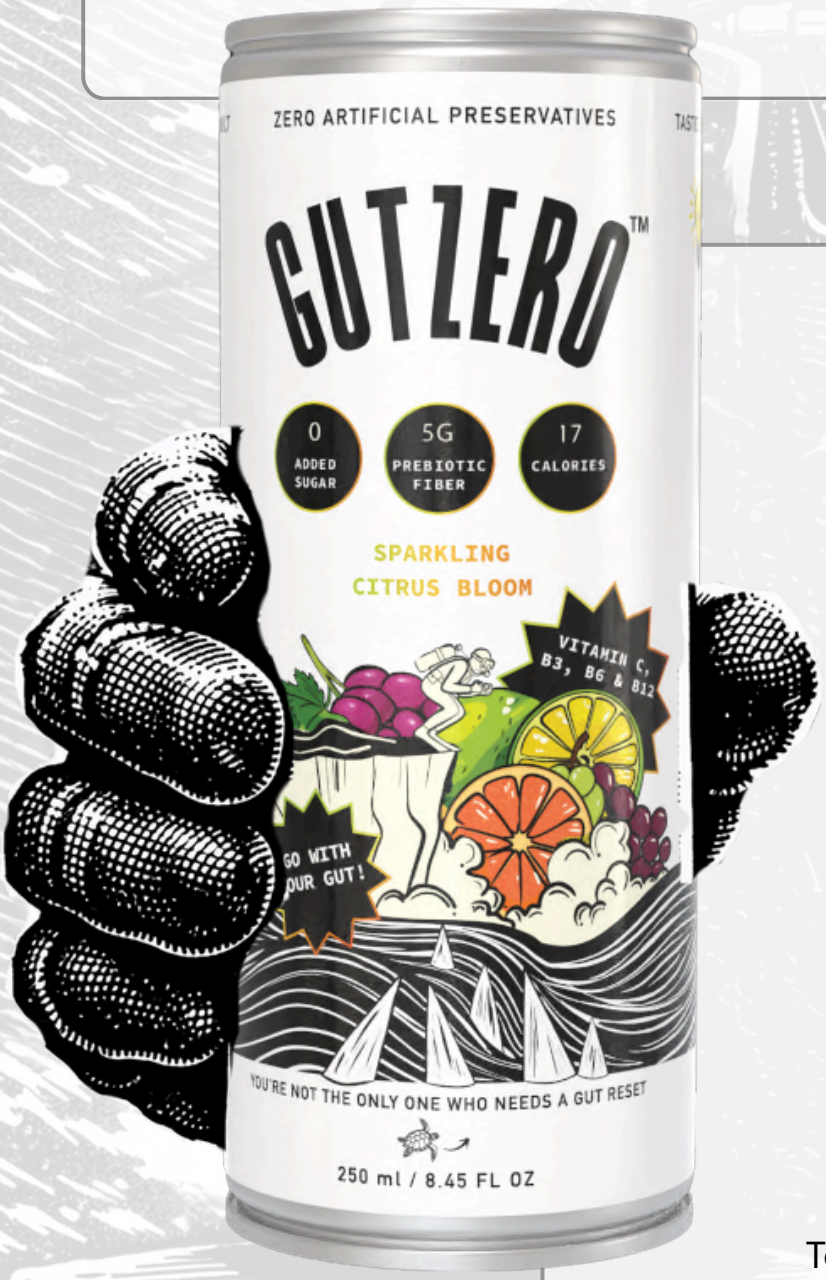
Recycling uses ~*95%* less energy than making from scratch.

It can be back on shelves in ~*60 days*.

Doesn't lose quality when recycled. *Ever*.

PACKAGING SPECIFICATIONS

Packaging format:	Can
Net volume per can:	250 ML
Case Configuration:	Available in 4-pack / 6-pack /12-pack



ORDERING & CONTACT INFORMATION

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Discover More from ZeroKart

To explore our complete product range and latest launches, visit:
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